

PRESS RELEASE

Classen Group and Scholz & Partner agree cooperation for marketing venture to promote the innovative ceramic tile laying system Drytiling

Kaisersesch/ Hoesbach, May 20th 2019

The Classen Group, based in Kaisersesch, and the consulting firm Scholz & Partner, from Hoesbach, are collaborating to market dry tiling technology for the adhesive-free and floating laying of ceramic tiles.

The dry tiling technology is based on the European patent EP 2345776 and US patent US 9,169,396, which are also the basis for licensing to manufacturers and marketers of ceramic tiles and floor coverings.

This patented laying technique is much faster than the traditional method, and now enables users to lay ceramic tiles and natural stone flooring as floating flooring without the use of adhesive so that, in addition to conventional tilers, flooring layers, painters, carpenters and dry wall builders for example are now also qualified to install tiles.

Karl-Heinz Scholz from Scholz & Partner said: „This innovative installation system represents a similar potential in terms of simplifying and speeding up the process of installing ceramic tiles as laminate and design flooring click systems did over 20 years ago.“

Scholz & Partner has been developing products for the construction industry for many years and has launched them on the market with innovative manufacturers. Numerous renowned flooring and building material manufacturers today work with the product ideas and patents from this consulting company, which specialises in mineral floor and wall systems.

Classen is a specialist in the manufacture of floating floor coverings using click systems and has an extensive portfolio of patents which are marketed worldwide in cooperation with, among others, the innovative Dutch developer I4F. With approximately 70-80 million m² of laminate and design floorings sold worldwide, Classen is also one of the market leaders in the European flooring industry.

DRY TILING

Further information on the website:
www.scholzandpartner.com/innovationen